



News from West London Alliance – ISSUE 08/2011

This newsletter is produced by the West London Alliance (WLA) to provide information about collaborative initiatives and programmes between West London boroughs and with other organisations in West London. More detailed information about WLA programmes and the latest news can be found on the WLA web site: www.westlondonalliance.org.

West London Adult Social Care Programme - New Residential and Nursing Care Scheme for West London

The six West London boroughs (London boroughs of Ealing, Brent, Hammersmith & Fulham, Harrow, Hillingdon and Hounslow) that make up the WLA have launched an innovative Approved List and Accreditation, Purchasing and Contract Management Scheme (APC).

Through the APC scheme, the boroughs will work with providers of residential and nursing care to influence and shape both current and future care provision for residents in West London. This will promote increased choice, quality and independence for care users. To become part of the APC Scheme, providers will need to first join the Approved List. Membership of the Approved List will enable providers to deliver care services to all six boroughs. The Approved List will be four years in duration and it is expected that the first group of successful providers will be added to the List in December 2011.

For full details on the APC and Approved List, please click [here](#).

Contact: Kieran Topping, WLA Senior Category Manager - ToppinKi@ealing.gov.uk

West London Housing Partnership Secures Funding for Social Housing Mobility Project

The West London Housing Partnership (WLHP) has successfully secured £140,000 funding from the Department of Communities and Local Government (DCLG) to maximise social housing mobility.

Mobility within social housing across the country has become a key focus for the DCLG and a new national scheme, 'HomeSwap Direct', launched on 27th October 2011 will allow social housing tenants wanting to swap their home to see every available property in the country. In addition, up to £1 million will be provided to twelve local authority led Mobility demonstration projects which will be testing innovative and cost-effective ways of supporting mobility.

Partner boroughs in the WLHP (London boroughs of Brent, Ealing, Hammersmith and Fulham, Harrow, Hillingdon, and Hounslow, and the Royal Borough of Kensington and Chelsea) are committed to providing options for social tenants in the region who do want to move, particularly when social homes are in such short supply, and as part of the successful bid by the WLHP will deliver one such demonstration project.

There will be two distinct parts to the WHLP project, one involving officer intensive support for mutual exchange applicants, and the other using targeted IT based campaigns to encourage transfer applicants to use mutual exchange. Both parts of the project offer applicants support and assistance to move home.

For further information on the West London Housing Partnership, click [here](#).

Contact: Rachel Ormerod, Head of West London Housing Partnership - rachel.ormerod@lbhf.gov.uk



West London Partnership for the 2012 Games Annual Report Published

The West London Partnership for the 2012 Games (WLP2012) has published their latest annual report (2010-2011) highlighting their key achievements over the past twelve months. Established in 2005 the WLP2012 consists of a group of key organisations, chaired by Gareth Daniel, Chief Executive of Brent Council, who are working together to secure the greatest possible benefit for West London as a result of the London 2012 Olympic Games and Paralympic Games.

With less than a year to go to the Games, the WLP2012 is entering the most dynamic period of their plans with work focusing on engaging with local communities with events such as the torch relay, which will pass through each of the West London boroughs.

For a copy of the full report, please click [here](#).

Contact: Helen Fisher, West London 2012 Officer – Helen.fisher@brunel.ac.uk

PRO-ACTIVE West London Annual Report Published

The Pro-ACTIVE West London Annual Report for 2010-2011 has been published providing details of the work the Partnership undertook to drive participation in sport and physical activity across west London during this period. PRO-ACTIVE West London is a partnership of organisation, people and local interest groups whose common purpose is to co-ordinate the delivery of sport and active recreation across the West London sub-region and to drive increased participation in sport and physical activity at all levels for all people in Brent, Ealing, Hammersmith & Fulham, Harrow, Hillingdon and Hounslow.

For a copy of the full report, please click [here](#).

To get more information about PRO-ACTIVE West London, please click [here](#).

London European Regional Development Fund (ERDF) Local Management Committee

The WLA has been invited to participate in the London European Regional Development Fund (ERDF) Local Management Committee as a representative of the West London sub-region.

The ERDF aims to stimulate economic development and has developed into a major funding instrument to help tackle regional disparities and support regional development across the European Union's Member States. It provides funding for projects which contribute to economic development and regeneration, promoting competitiveness and delivering sustainable development.

The London ERDF Local Management Committee is the regional partnership body responsible for overseeing the 2007-13 London ERDF programme and ensuring programmes in London meet their strategic objectives and maximise the impact of funding on targeted communities and sectors. The programme is supporting over 70 projects in London.

For further details on the ERDF and management of the 2007-13 ERDF Programmes, please click [here](#).

To contact the WLA:

WLA, c/o London Borough of Ealing, 3rd Floor, Perceval House, 14-16 Uxbridge Rd, Ealing, W5 2HL
Telephone: 020 8825 8921 Email: Shahnaz.Abbasi@lbhg.gov.uk Web: www.westlondonalliance.org